



Connections

Whether you’re a CEO, Marketing Director, Sales Manager or anywhere in between, your always making connections. Wouldn’t it be great if all your agents/brokers, sales assistants, marketing, and customer service teams had the ability to access your assets in real time? At Your Real Estate Solution all of your connections are connected in one seamless solution. We connect MLS, Matterport, Images (High Res), List Pull Services, Brokers, Head Shots, Budgets, Artwork, Templates, Email & Social Media. Our connectivity takes the complexity out of linking all these data sources, allowing your team to focus on growing & closing business.



Matterport/Image Integrations

Designed as a powerful tool that is unbelievably easy to use, the Matterport Pro 3D Camera collects accurate visual and spatial data to map entire areas in minutes. We’ve focused on automation and ease of use to produce reliable results with little specialized training. All the Matterport Spaces you capture are processed, organized, and hosted in Matterport Cloud for easy access wherever you are. Our tools are built to work with you. Matterport Spaces take you to the real world and beyond. Our immersive web player — 3D Showcase — is easy for anyone to use. Advanced users can export the 3D data to other applications for even more possibilities.



Layout Generation

Our online solution allows agents, brokers and marketers to create professional communications with ease. We have taken a complex process and simplified it. within minutes and a minimal amount of clicks, beautiful materials such as postcards, show sheets and brochures can be created for print, mail and email. our portal connects to your agents and listings data, along with all your photography automatically, all ready when you login. Your image library is a repository for photography, headshots, floorplans and mailing lists, allowing you to easily manage content all with **your** corporate identity and branded templates.



Radius Select  
Select addresses within a certain radius around a location.

CUSTOMIZE

Freeform Select  
Select a specific area such as a neighborhood or development.

CUSTOMIZE

City / Street Select  
Select addresses by street name and not use a map interface.

CUSTOMIZE

Upload a List  
Select addresses by street name and not use a map interface.

UPLOAD

Users can easily edit their mailing list or create new lists

why it works – all connected



your data - your crm - your listings - mls - your images

Social Media

Email and social media plays a crucial role in the entire life-cycle for a business. Our platform identifies, organizes and curates information important to your team allowing them to easily post to social media and track. Engaging prospects and keeping your clientele informed as a seamless part of your communications strategy is part of this solution. We take the complexity out of connecting allowing you team to focus on growing their business



Printing & Direct Mail

We are a local full-service, environmentally friendly, digital and commercial print provider with on-site certified USPS mail facility. Our automated manufacturing process enables you to easily incorporate digital personalized print, direct mail and email into an overall marketing strategy that’s efficient and effective. our online portal or data-driven solution allows your campaigns to be generated at the **right** time with the **correct** content, virtually on autopilot! we provide “best-in-class” manufacturing in of our ISO and G7 certified facilities providing excellent quality and customer service for over two decades!



Optimize Your Marketing ROI

- Full conversion path and attribution insights across your entire customer journey**
- Choose from a variety of attribution models
  - Identify wasteful marketing spend that does not contribute to your buyer journey
  - Uncover media that has been influencing buying decisions
  - Shift spend away from underperforming media to more profitable tactics
  - Omnichannel tracking across digital and offline media
  - Centralized marketing data for reporting and cross-channel analysis
  - Real-time data enables faster, smarter decisions
  - Cross-device tracking lets you see your customer's complete journey
  - Custom report builder allows you to easily create and share your own reports
- Proactive fraud detection helps you identify and prevent wasted ad spend**



Search:  Go Reset Show: Last 3 Months

Click to View

Address:  
Date Sent:  
MLS ID:  
Quantity Mailed:  
Post to Social Med  
f Tweet

Welcome

Enter the code on the mailing you received to view details and photos of the Just Listed Property.

Next


Lead Tracking: Unique Codes on Post Cards Are Entered





## 1 Select Layout


some of the products we offer



**postcards**

make an impression on your market with the standard in direct mail marketing, big and bold, large postcards command attention and get results.

- 6" x 9" finished size
- full color printing
- direct mail

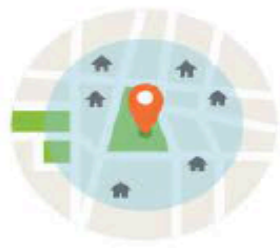


**show sheets**

nothing shows you and your open house better than a professionally printed show sheet

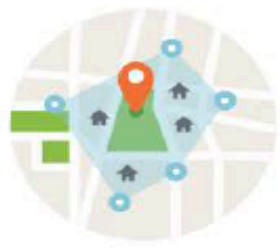
- 8.5" x 11" finished size
- full color printing
- bulk ship
- gloss or satin UV coating

## 3 Add Data



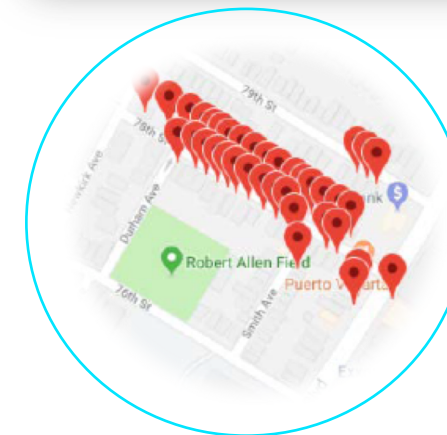
**Radius Select**  
Select addresses within a certain radius around a location

**CUSTOMIZE**



**Freeform Select**  
Select a specific area such as a neighborhood or development

**CUSTOMIZE**










Need More Addresses?  
Enter Number Required

Update Address Count

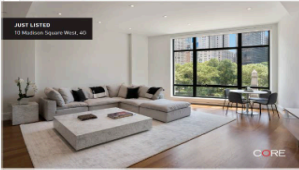
50

## 4 Track Results



Search:  Go Reset Show: Last 3 Months Download Summary

Click to View



Address: 31 Prospect Rd, Wayne, NJ  
Date Sent: 2/7/2018  
MLS ID: 180001837  
Quantity Mailed: 50 View Mailing List  
Post to Social Media f T Tweet

Download Details

View your website at <http://libertyrealtyjustlisted.com/listing/48> until Monday, February 19, 2018.

**self mailers**

beautiful designed self-mailers allow you to feature more information and pictures about your listing to better grab your buyers/sellers attention

- 8.5" x 5.5" finished size
- folded
- full color printing
- direct mail

**large brochures**

when your listing demands attention, this impressive brochure allows you to feature your special listing with various full color images and information that will surely impress your best customers and prospects

- 8.5" x 11" finished size
- full color printing
- bulk ship
- gloss or satin UV coating

**Post Card**

Size: Post Card (9" x 6")  
Stock: McCoy 120# Cover  
Print: 4 Color Process  
Available w/ UV

**Showsheet Landscape**

Size: Show Sheet (8.5"x11")  
Stock: McCoy 120# Cover  
Print: 4 Color Process  
Available w/ UV

**Large Brochure**

Size: Brochure (11" x 17")  
Stock: McCoy 120# Cover  
CoverPrint: 4 Color Process  
Available w/ UV

**corporate stationary**

present yourself in the best possible way with professionally produced business stationary, from business cards to letterhead and envelopes that differentiate you from your competition

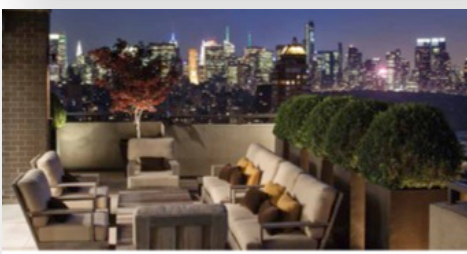
- 3.5" x 2" business cards
- 8.5" x 11" letterhead
- letter size envelopes

**buyer/seller guides**

whether your clients/prospects are buyers or sellers, nothing expresses credibility like a professional buyer or seller guide to differentiate yourself

- 8.5" x 11" finished size
- 25" x 11" in-fold
- bulk ship
- gloss or satin UV coating


**HEADLINE**  
SUBHEADLINE




**50 E. 89TH STREET PH-C**

View your listing or enter your contact information and more information about your listing.


JANE SMITH  
LIBERTY REALTY JUST LISTED  
212 212 2121  
jane.smith@libertyrealty.com





**City / Street Select**  
Select addresses by street name and not use a map interface

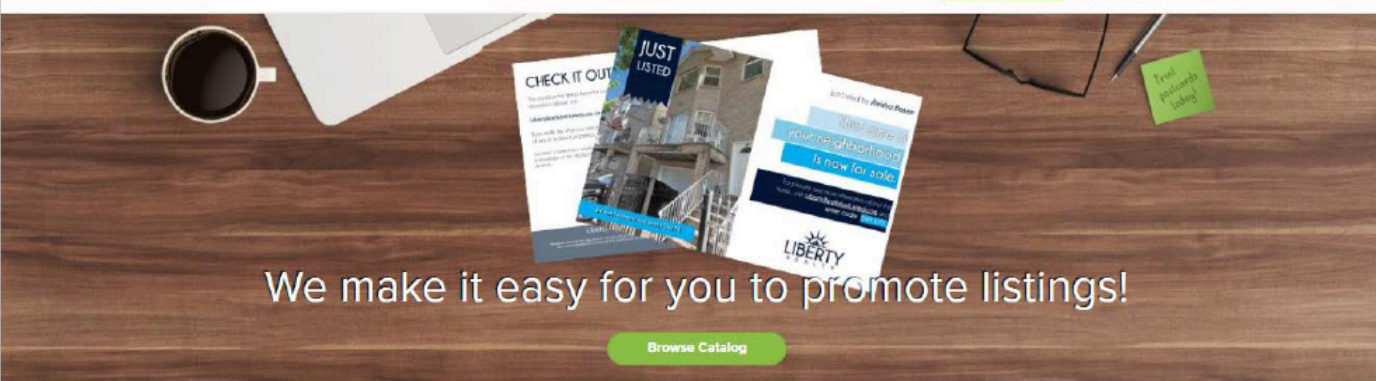
**CUSTOMIZE**



**Upload a List**  
Select addresses by street name and not use a map interface

**UPLOAD**

Not Registered? LOGIN



Check it Out JUST LISTED

We make it easy for you to promote listings!

Browse Catalog

Real Estate Tools for Success

LAYOUT GENERATOR ANALYTICS EZADDRESS™

how it works – all connected

## 2 Design & Proof